

 The Plug AI

AI for Churches & Nonprofits

Bulletins, fundraising, volunteers, and outreach —
handled with free AI tools, so small teams can serve
big missions.

"Get Connected. Get Skilled. Get into AI."

Free from The Plug AI · Made to be shared with your whole ministry team

Why This Guide Exists

Churches and nonprofits run on the same few exhausted volunteers doing the bulletin, the newsletter, the flyers, the thank-you notes, and the grant applications. AI is the volunteer that never sleeps. It won't preach, counsel, or care for your people — that's your calling. But it will handle the typing, so you have more hours for the parts that need a human heart.

The Weekly Communications Pack

THE BULLETIN

"Write 5 short announcements for our church bulletin: [list the raw facts — times, dates, needs]. Warm, clear, one short paragraph each."

THE NEWSLETTER

"Write our monthly newsletter from these notes: [paste updates]. Structure: warm greeting, ministry updates, upcoming events, volunteer needs, closing encouragement. Keep it under 500 words."

THE SOCIAL POST

"Turn this announcement into a friendly Facebook post with a clear next step: [paste announcement]."

Time math: if the weekly communications used to take 4 hours and now take 1, that's 150+ hours a year returned to your mission.

Fundraising That Connects

THE APPEAL LETTER

"Write a warm, heartfelt donation letter for [organization]. We [what you do] and served [true number] people last year. We're raising [\$X] for [specific need]. Include one story-style paragraph showing what a [\$50] gift provides. Under 300 words."

THE THANK-YOU

"Write a heartfelt thank-you letter to a donor who gave [\$X] toward [cause]. Make them feel the impact, not just the receipt."

THE YEAR-END CAMPAIGN

"Plan a simple year-end giving campaign for [organization]: a theme, a letter, two follow-up emails, and one social post. Our goal is [\$X]."

The honesty rule: AI provides the structure — your organization provides the true stories and real numbers. Never let AI invent statistics about your impact. Your credibility is your most valuable asset.

Volunteers & Operations

THE VOLUNTEER ASK

"Write a friendly email asking our volunteers to sign up for [event/month] shifts. Make it easy to say yes and grateful in tone. Signup link: [link]."

THE APPRECIATION NOTE

"Write a heartfelt thank-you to [name], who has [what they've done] for [how long]. Specific and personal, not generic."

THE MEETING MINUTES

(With Otter.ai recording the meeting) "Summarize these meeting notes into: decisions made, action items with owners, and open questions: [paste transcript]."

Flyers & Graphics with Canva

1. Sign up free at **canva.com** — registered nonprofits can also apply for **Canva for Nonprofits** (free premium features).
2. Search templates: "church event," "food drive," "fundraiser," "vacation bible school."
3. Use the AI text tools for headlines, and Magic Media to generate images from a description.
4. Keep one template per event type and just update the details — consistency looks professional.

Grant Writing: First Drafts in an Afternoon

THE GRANT DRAFT

"Here are the questions from a grant application: [paste]. Here are the facts about our organization: mission [X], programs [X], people served [true numbers], budget [X]. Draft answers in a professional grant-writing tone. We will review and edit every word before submitting."

AI turns the blank page into a working draft. Your team's review turns the draft into the truth. Both steps matter.

Ground Rules for Mission-Driven AI

1. **AI drafts, humans decide.** A person reviews everything that goes out under your organization's name.
2. **Never invent impact.** Real numbers and true stories only — with permission from the people in them.
3. **Protect your people.** Don't paste members' or clients' personal information into AI tools.
4. **Keep the heart human.** Pastoral care, counseling, and personal ministry are not AI tasks. Use the saved hours for them.

The Plug AI · Free AI education for everyday people · Share this guide with every ministry and nonprofit that needs it; please don't sell it.